

# Groundbreaking project

## *set to change the face of operational FM*

New company, complyNC, believes it will revolutionise the FM software market with the development of a new system called FM Optimiser, which has been created with the help of frontline FMs that use the technology.

complyNC, launched in 2009 by Mark Purnell and Colin Payne, is a technology business addressing the contemporary demands for operational compliance in the property and facilities sector. Purnell and Payne were previously senior directors of the award-winning Intelligent Property Group (*IPG*), which was acquired by investors in 2008.

With this new project, the team aims to harness the talent, knowledge and experience of the UK FM world to encourage significant professional improvements to operational FM.

Purnell said: "We believe it's time someone took on the all-too-common dilemma FMs face in sourcing a practical CAFM system, which is not exorbitantly expensive, needlessly complex and un-user friendly, and which will 'talk to' and share data with other legacy systems.

"In what will be a wholly industry-led and genuinely collaborative initiative, complyNC has built a team up to design and develop a leading planned and reactive facilities software system," Purnell said. "This will be exclusively developed in close consultation and partnership with an experienced panel of industry representatives from a wide ranging cross-section of skilled stakeholders from within the world of facilities management - those who truly understand what is required of FM technology 'in the field' and, as importantly, what is not."

The panel members will have the opportunity to take a stake in the product or, alternatively, they may choose to contribute their stake to charity. FM Optimiser has been conceived to be the industry benchmark CAFM system and will be intrinsically designed to be very affordable, simple to set-up and use, fully capable of sharing data and information with other leading software systems and entirely relevant to the needs of operational FM at all levels.

The FM Optimiser project is being developed in conjunction with i-FM, the web-based information service for the FM industry.

